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MAISON 10 SHOWS ITS 'QUEER PRIDE LOVE' WITH NEW OFFERINGS

By Alvin Hall | June 24, 2019 | [Lifestyle](#) [Pride Guide](#)

Festive Gay Pride! This can only be your first thought when you walk off the elevator into the 2nd floor loft space at 260 Fifth Avenue where the Maison 10 shop is located.



Diagonal strips in colors of the Gay Pride flag cover the walls, the ceiling, and the floor which was created by artists, Devin Utah and Laur Duvall. It's immersive. It's mood-lifting. And it sets the tone for the hand-selected merchandise that perches on plinths and tables in Maison 10's airy, light-filled concept store and art gallery.



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to temptation, excitedly.

The Queer Pride Love theme of the current exhibition cycle follows one about woman, love, travel, and silver and gold. In this, Maison's 10 fifteenth curation cycle, the artworks and products featured are created by trans artists, gay artists, lesbian artists and straight artists whose works supports the LGBTQIA+ community.



Julia Rivera's works stand out for their playful humor and sly political awareness. Her series of rainbow-colored horse heads (called Uni-coño) or her red horse head, called "Jack Has No Balls," spark an immediate smile. Mark Chamberlain's "Queer Batman" series may be familiar to people from a showing of the work in 2005 and the surrounding controversy. The edginess of the concept and images are a sometimes explicit, gay-fantasy riff on the campiness that was central to the television show itself. Edouard Taufenbach is a photographer from France who slices and reassembles vintage, anonymous vernacular photographs, thus transforming the still images into alluring, almost abstract cinematic narratives.

There's another number important to Maison 10. That number is 20: Myers 20 years experience in fashion, Blackie's 20-year's experience supporting the not-for-profit sector and Klein's 20 years experience in art direction and design. This depth of experience and diversity of expertise as well as their shared



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