
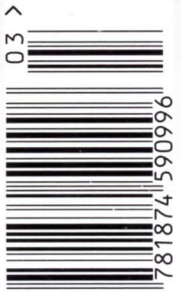


# AT HOME<sup>®</sup> WITH Alvin Hall

Part of the AT HOME<sup>®</sup> series from 

The definitive guide to your future financial health

In association with  savings account



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A man & his bow tie

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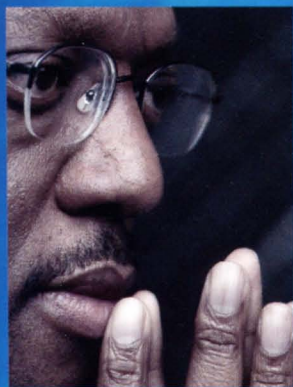
Stocks & shares made plain

# Alvin Hall: Life, death... & money



**£250 Cashback on mortgage applications! See page 63 for details**





## ALVIN

"Don't you get frustrated by the people on your television show? Sometimes don't you just want to grab them by the shoulders and shake them?" These are the two questions that I am asked most frequently during interviews and by people on the street. Interestingly, these two questions have surpassed the perennial, "Doesn't it bother you when people come up to you to talk about money?" The honest answer to all three queries is simply "no."

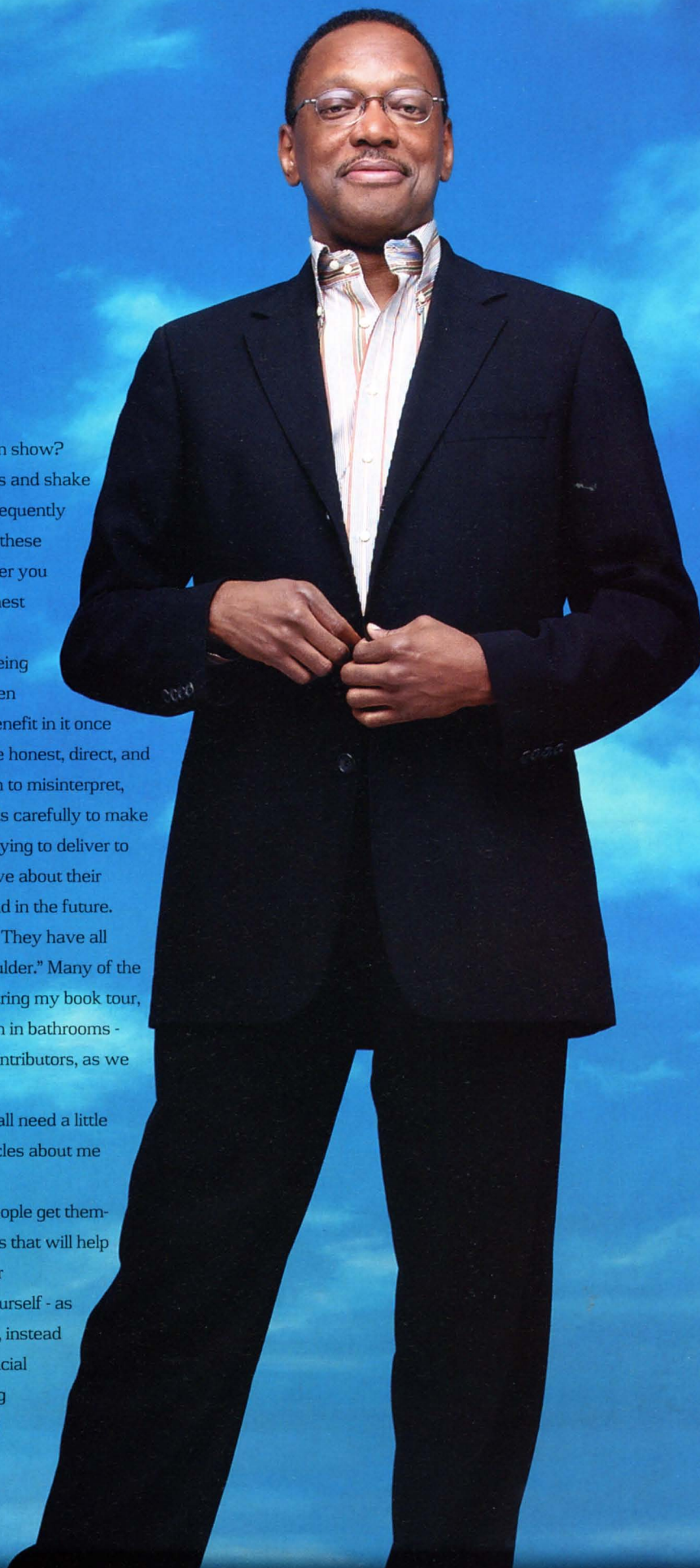
My objective has always been to make the information being presented understandable to the person who must use it when implementing my plan. I try not to be judgmental; I see no benefit in it once the person has acknowledged that they need help. I try to be honest, direct, and clear. I want to leave as little room as possible for the person to misinterpret, especially emotionally, what I am saying. I choose my words carefully to make the person receptive to and accepting of the message I am trying to deliver to them. My goal is to motivate them, to make them feel positive about their abilities to achieve the goal they set for themselves today and in the future.

The same objectives shape the articles in this magazine. They have all been written with an awareness of "the reader over my shoulder." Many of the questions people have asked me away from the camera - during my book tour, in restaurants, in airports, on trains, on streets, and, yes, even in bathrooms - were in the back of my, and also in the minds of the other contributors, as we selected the topics and wrote the articles.

And while money, especially debt, is a serious topic, we all need a little relief from its rigours. Hence, I've included some lighter articles about me and some cultural topics related to money.

I hope this issue continues to demystify money, to help people get themselves out of debt, and to guide people toward those decisions that will help them create more stable and prosperous financial futures - for themselves and their families. In short, I want you to help yourself - as I have done for myself. Let this issue spur you to take action, instead of just think about doing something. The key to a bright financial future is to be prudent, thoughtful, and self-aware. Start being proactive today ... and, please, don't be afraid to ask for help!

*Alvin Hall*



# CONTENTS

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## SEC 1 /// SPENDING

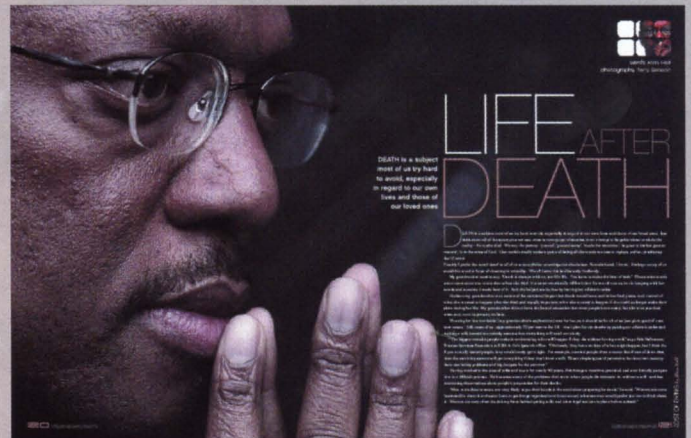
- 32 Plastic**  
How flexible is your credit card
- 38 Black Mark in the Book**  
Restore credit files and ratings with these top tips

## SEC 2 /// PROPERTY

- 46 Buying Property**  
A guide to stress-free property buys!
- 54 Dream Home**  
Can we make our dreams come true?
- 60 Perfect Mortgage**  
The right mortgage is as important as finding the right home
- 70 Investing in Property**  
The buy-to-let market is not quite the golden goose it might appear
- 76 The Chain of Command**  
The property chain is a nasty inevitability of most home moves
- 80 Investing in Land**  
The new craze in building property just got bigger
- 88 A Place in the Sun**  
A guideline to buying property abroad

## SEC 3 /// FUTURE ASPECTS

- 96 Old Times and Golden Years**  
Make the most out of your retirement money
- 104 Planning for your Child's Future**  
Bringing up children is an expensive business
- 114 Retiring in Style**  
Proper planning can turn our retirement into what it should be, an enriching phase of our lives
- 116 Where there's a Will**  
Write a will and plan for life after death



## SEC /// ALVIN HALL

- 7 Alvin's Foreword**
- 9 Editor's Welcome**
- 22 Drowning in Debt**  
Alvin explores how deep your debt is
- 92 The Bow I Tie but Dare not Pluck**  
Alvin Hall shares his love for bow ties
- 120 Life After Death**  
The real cost of dying
- 198 Rake the Money and Run**  
Alan L. Gansberg discovers the real winner in Hollywood's money-making empire
- 202 Art for Art's Sake**  
Collecting art for pleasure and profit

